

Marty Supreme, Christmas Day!

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Editor-in Chief

Marty Supreme is a film released on December 25th, directed by Josh Safdie and distributed by A24. The movie centers on Marty Mauser, a character inspired by American table tennis player Marty Reisman. The cast includes Timothée Chalamet, Gwyneth Paltrow, Odessa A'zion, Tyler Okonma (Tyler, the Creator), and Kevin O'Leary. The film grossed over \$109 million worldwide and received nine Academy Award nominations. Chalamet ended up winning a Golden Globe and a Critics' Choice Award for his performance.

The marketing for Marty Supreme stood out to many people and was a major reason why this film became so popular so

quickly. A24 and Timothée Chalamet focused on bold and viral tactics to build attention before the film's

Christmas release. One way of doing this was by using a bright orange color tied to the movie's theme, specifically the orange ping-pong ball color.

This "Marty Supreme orange" became a notation for the movie, helping it stand out. Additionally, Chalamet even suggested raining ping pong balls over crowds like Tyler, the Creator's Camp Flog Gnaw, painting landmarks orange, and having an orange blimp fly over public events.

In fact, the blimp was real. The campaign also used

such as streetwear jackets in many different colors was seen on different celebrities such as Kylie and Kendall Jenner, Kid Cudi, Tom Brady, Frank Ocean, and many more. Chalamet even went as far as to collaborate with Esdeekid, creating a song called the "4 Raws Remix," which featured the movie title. Although the main reason for the collaboration was due to speculation that Timothée Chalamet was Esdeekid himself, many young people gawked over this, and the movie blew up on TikTok before it even came out.

The film itself received mixed responses. Critics have praised Chalamet's energetic performance and the film's inventive style. On Rotten Tomatoes, the movie holds high ratings (~90%), indicating strong support for its storytelling and pace. Many reviews highlighted the film's blend of comedy and drama and its critique of ambition, persistence, and resilience.

Some viewers describe Marty Supreme as one of the best movies of 2025 because of its memorable scenes and character work. Others criticize the narrative for feeling unfocused or the plot for having too many subplots that weaken the story. "Overall, cinematically [Marty Supreme] was such a beautiful movie; I really liked it. Timothée Chalamet's acting was great, and everyone was great. I just think that at one point, the movie felt a little overwhelming and a little too fast-paced, which I get is

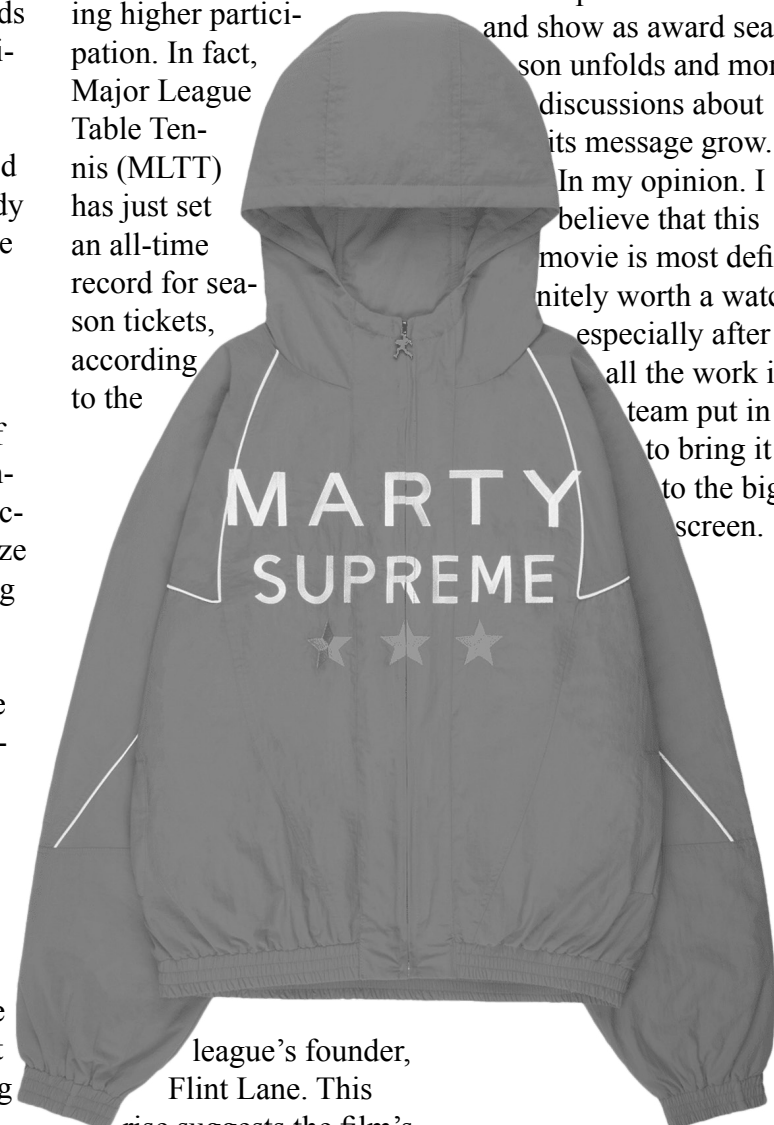


the intention, but at the same time, it was like, "Why are there three different things going on?" Nicole Konigsberg ('26), a senior at Harrison High School, said. Beyond artistic opinions, the film's release had tangible impacts.

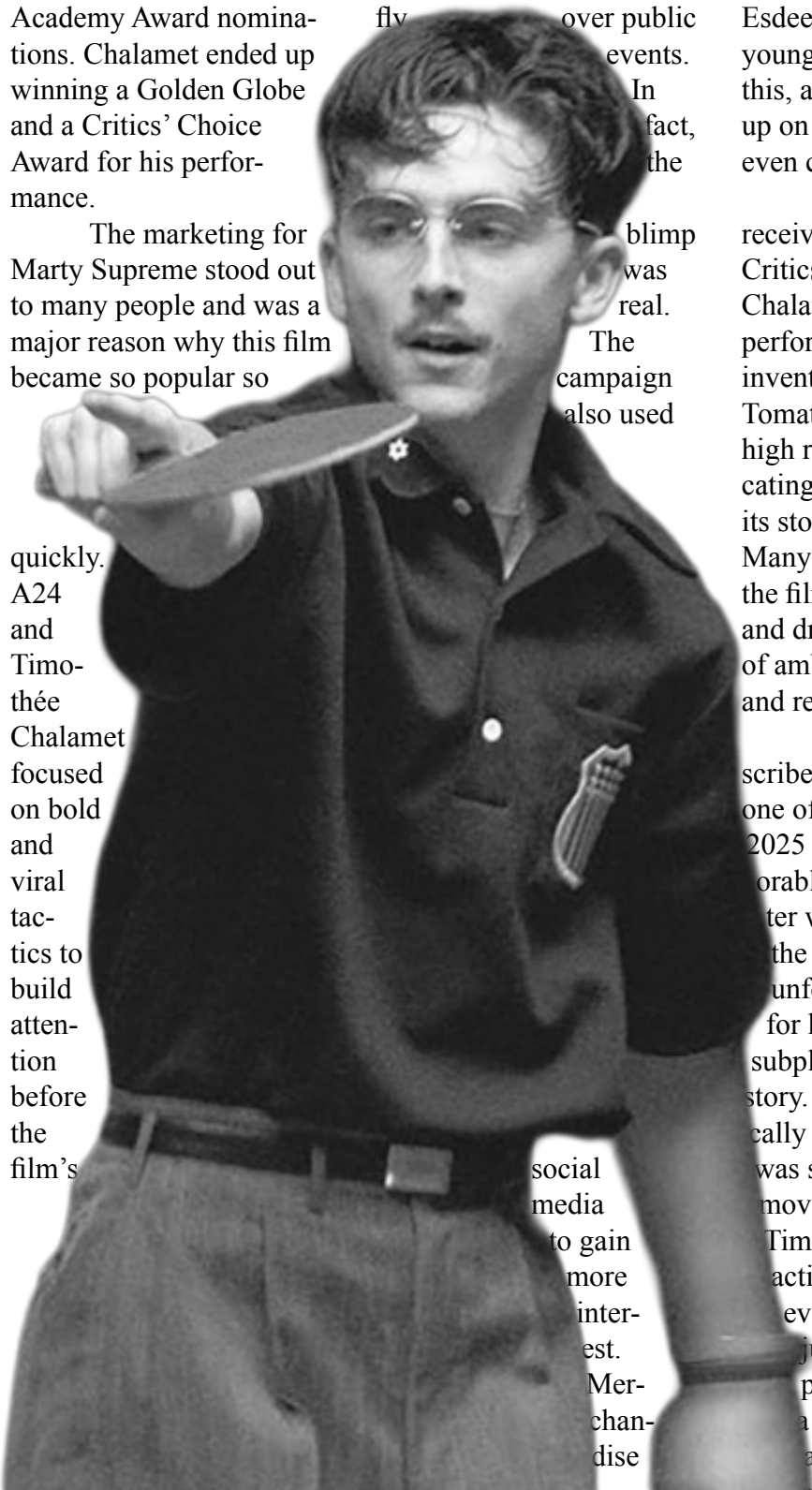
Table tennis interest has increased in communities across the country, with clubs reporting higher participation. In fact, Major League Table Tennis (MLTT) has just set an all-time record for season tickets, according to the

yond typical entertainment boundaries into real-world activities. All in all, Marty Supreme's marketing and audience response show how a movie can shape conversation and culture. Its bold marketing drew curiosity, its performance was memorable to audiences, and public reaction showed strong appreciation and critical debate.

It's safe to say the film's impact will continue and show as award season unfolds and more discussions about its message grow. In my opinion, I believe that this movie is most definitely worth a watch, especially after all the work it's team put in it to bring it to the big screen.



league's founder, Flint Lane. This rise suggests the film's cultural reach extends be-



MARTY MAUSER During a Ping Pong Match
Photo by A24.

MARTY SUPREME JACKET Given to celebrities, retailing for \$912.
Photo by StockX.